



## DISCLOSURE CONCERNING A TRANSPARENCY NOTIFICATION

(article 14, para. 1, of the Law of 2 May 2007 on disclosure of major holdings)

### 1. Summary of the notification

Lotus Bakeries NV has received a transparency notification, dated 9 June 2020, revealing that, following a passive threshold crossing, Stichting Administratiekantoor van aandelen Lotus Bakeries now holds – directly or indirectly – 71,44% of the voting rights in the company. It has therefore crossed the shareholding threshold of 70%.

### 2. Content of the notification

The notification dated 9 June 2020 contains the following information:

- Reason for the notification

Crossing the shareholding threshold of 70% due to a passive threshold crossing.

- Notification by

A parent company or controlling entity.

- Person(s) subject to the notification requirement

Stichting Administratiekantoor van aandelen Lotus Bakeries, Hoogoorddreef 15, 1101 BA Amsterdam, Netherlands and Lotus Bakeries NV, Gentstraat 1, 9971 Lembeke.

- Date of transaction

8 May 2020

- Threshold crossed (in %)

The voting rights have crossed the shareholding threshold of 70%.

- Denominator

The total number of voting rights is 1,283,196.

- Details of the notification

Voting rights of the Stichting Administratiekantoor van aandelen Lotus Bakeries are doubled from 455,417 to 910,834 due to the implementation of double voting rights for shareholders of Lotus Bakeries that maintain their shares in registered form for an uninterrupted period of at least 2 years. Lotus Bakeries NV holds 5.875 equity shares.

- Chain of controlled companies through which the participation is actually held

Lotus Bakeries NV is controlled by the Stichting Administratiekantoor Lotus Bakeries (55.81% of the





## Press release

Regulated information  
9 June 2020 – 5.45 PM

shares). Stichting Administratiekantoor Lotus Bakeries is not controlled by any person or entity.

### Lotus Bakeries in a nutshell

*Lotus Bakeries began in the village of Lembeke in 1932 and is now active worldwide in the indulgent and natural snacking segment with the Lotus, Lotus Biscoff, Dinosaurus, Peijnenburg, Annas, Nâkd, TREK, BEAR and Kiddylicious brands, among others. Lotus Bakeries, with headquarters in Belgium, is a dynamic, internationally oriented company with production facilities in Belgium, the Netherlands, France, Sweden, South Africa and the US, and twenty-one own sales organisations in Europe, America and Asia. Lotus Bakeries also works with commercial partners in approximately fifty countries worldwide. Lotus Bakeries has approximately 2,000 employees. By maintaining a healthy balance between tradition and innovation, the Lotus brand indulges consumers with a unique range of high-quality, tasty products. The secret of Lotus Biscoff lies in the cookie's unique flavour, distinctive design and delightful crispiness. The unique caramelised cookie flavour has meanwhile also been incorporated into a spread and ice cream. A wide range of cake specialties and waffles are furthermore offered under the Lotus brand name. Koninklijke Peijnenburg is the market leader for gingerbread in the Netherlands and Annas is a typical Swedish speciality of pepparkakor biscuits: thin, crunchy biscuits flavoured with ginger and cinnamon. Under the Nâkd, TREK and BEAR brands, Lotus Bakeries offers tasty snacks, manufactured from all-natural, unprocessed ingredients, with no added sugar. Kiddylicious focusses on healthy snacking for babies, toddlers and pre-schoolers. In 2019 the Group achieved a turnover of EUR 613 million. The shares of Lotus Bakeries are listed on Euronext Brussels. The majority of the shares are owned by the Boone and Stevens family.*

For more information please contact:

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Further information on Lotus Bakeries can be found on [www.lotusbakeries.com](http://www.lotusbakeries.com)

