



# PRESS RELEASE

Regulated information  
28/03/2025 – 5 :45 PM

## NOTICE OF ANNUAL GENERAL MEETING AND PUBLICATION OF 2024 ANNUAL REPORT OF THE LOTUS BAKERIES GROUP

The Board of Directors has the pleasure of inviting the shareholders of Lotus Bakeries NV to attend the Ordinary General Meeting to be held on Tuesday 13 May 2025 at 10.00 AM.

To this end, Lotus Bakeries NV published its 2024 Annual Report of the Lotus Bakeries Group (including the consolidated financial statements and the consolidated sustainability statements).

The Annual Report can be accessed and downloaded on the Group's website <https://www.lotusbakeries.com/results-presentations>.

All other information relating to the Annual General Meeting, including the notice of the meeting, can also be accessed and downloaded on: <https://www.lotusbakeries.com/shareholders-meeting>.

All documents are available in English and Dutch.

### Lotus Bakeries in a nutshell

Lotus Bakeries, founded in 1932, operates worldwide in the indulgent and natural snacking segment with brands including Lotus®, Biscoff®, nākd®, TREK®, BEAR®, Kiddylicious®, Peter's Yard®, Dinosaurus®, Peijnenburg® and Annas®. Headquartered in Belgium, Lotus Bakeries is a dynamic and internationally oriented company with production facilities in Belgium, the Netherlands, France, Sweden, South Africa and the United States. A third production facility is currently under construction in Thailand and will be operational by 2026. It has 23 own sales organizations in Europe, America, Asia and Australia. Lotus Bakeries also works with commercial partners in approximately fifty countries worldwide. Lotus Bakeries has around 3,360 employees and achieved a revenue of EUR 1,232.0 million in 2024. The shares of Lotus Bakeries are listed on Euronext Brussels. The majority of shares are owned by the Boone and Stevens family.

### For more information please contact:

Emma Van Praet – Corporate Communication Manager  
corporate@lotusbakeries.com  
Tel. + 32 9 376 69 20

Further information about Lotus Bakeries can be found on [www.lotusbakeries.com](http://www.lotusbakeries.com)

