

## DISCLOSURE OF ACQUISITION OF OWN SHARES

Lotus Bakeries discloses hereby the information with respect to the acquisition of own shares required under article 207 of the Royal Decree of January 30, 2001 implementing the Companies Code.

Lotus Bakeries has acquired the following number of own shares on Euronext Brussels:

| Purchase date    | Number of shares purchased | Price per share (EUR) |
|------------------|----------------------------|-----------------------|
| October 28, 2011 | 350                        | 405.00                |

### *Lotus Bakeries in a nutshell*

*Lotus Bakeries focuses on authentic specialties from the biscuit and cake world: caramelized biscuits (speculoos), gingerbread, cake specialties, waffles and pepparkakor biscuits. Lotus Bakeries, with headquarters in Belgium, is a dynamic, internationally oriented company with production facilities in Belgium, the Netherlands, France and Sweden, own sales organizations in 9 European countries and in the United States/Canada, and an export department for the other countries. With about 1200 employees, Lotus Bakeries produces and sells high-quality, tasty products under the Lotus, Peijnenburg and Anna's brand names. By maintaining a healthy balance between tradition and innovation, Lotus Bakeries indulges consumers with a unique range of products. In 2010 the Group achieved a turnover of EUR 264.8 million. The shares of Lotus Bakeries are listed on Euronext Brussels.*

For further information, please contact:

Jan Boone, CEO  
tel. + 32 9 376 26 02

Filip Standaert  
tel. +32 9 376 26 01  
e-mail : [filip.standaert@lotusbakeries.com](mailto:filip.standaert@lotusbakeries.com)

Further information on Lotus Bakeries can be found on [www.lotusbakeries.com](http://www.lotusbakeries.com).