

LOTUS BAKERIES: INTERMEDIATE STATEMENT

During the first four months of the second semester the consolidated sales of Lotus Bakeries grew well. Lotus Bakeries expects profitability ratios for 2013 as a whole to be in line with those of 2012.

The investments at Koninklijke Peijnenburg in the Netherlands, started in 2012, are now successfully completed. At Geldrop a completely new production infrastructure has been installed, and at Sintjohannesga capacity has been expanded. At the same time the gingerbread production processes have been optimised at both plants. The total investment amounted to € 18 million. This project was completed on schedule and within budget.

Half-way through the year, the Lotus Dinosaurus biscuits were introduced. Meanwhile, a strong distribution structure for Lotus Dinosaurus products has been set up in both the Belgian and French markets. Consumer confidence in Lotus Dinosaurus is confirmed by the good rotation of the product.

Lotus Bakeries in a nutshell

Lotus Bakeries focuses on authentic specialties from the biscuit and cake world: caramelized biscuits (speculoos), gingerbread, cake specialties, waffles and pepparkakor biscuits. Lotus Bakeries, with headquarters in Belgium, is a dynamic, internationally oriented company with production facilities in Belgium, the Netherlands, France and Sweden, own sales organizations in 10 European countries, in the United States, Hong Kong, China, Chile and an export department for the other countries. With 1,218 employees, Lotus Bakeries produces and sells high-quality, tasty products under the Lotus, Peijnenburg and Annas brand names. By maintaining a healthy balance between tradition and innovation, Lotus Bakeries indulges consumers with a unique range of products. In 2012 the Group achieved a turnover of EUR 288.5 million. The shares of Lotus Bakeries are listed on Euronext Brussels.

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Further information on Lotus Bakeries can be found on www.lotusbakeries.com

