



LOTUS BAKERIES NV

Publication of the notification received pursuant to article 6, §3 of the Law of 2 May 2007 on the publication of major shareholdings

Pursuant to Article 6, §3 of the Law of 2 May 2007 on the publication of major shareholdings, Lotus Bakeries NV announces that it has received the following notification of shareholding in Lotus Bakeries NV.

On 3 July 2014:

| | No. of voting rights | % of voting rights |
|-------------------------------------------------------------------|----------------------|--------------------|
| Holding Biloba BVBA | 27,000 | 3.40% |
| Christavest Comm. VA | 20,298 | 2.55% |
| TOTAL shares held by Holding Biloba BVBA and Christavest Comm. VA | 47,298 | 5.95% |

The texts of the actual notifications of shareholding can be found on the corporate website www.lotusbakeries.com under the heading Investor Relations/Shareholders Guide/Structure of shareholdings.

Lotus Bakeries in a nutshell

Lotus Bakeries focuses on authentic specialties from the biscuit and cake world: caramelized biscuits (speculoos), gingerbread, cake specialties, waffles and galettes, pepparkakor biscuits and Dinosaur biscuits. Lotus Bakeries, with headquarters in Belgium, is a dynamic, internationally oriented company with production facilities in Belgium, the Netherlands, France and Sweden, own sales organisations in 10 European countries, in the United States, Hong Kong, China, Chile and an export department for the other countries. With around 1,244 employees, Lotus Bakeries produces and sells high-quality, tasty products under the Lotus, Peijnenburg and Annas brand names. By maintaining a healthy balance between tradition and innovation, Lotus Bakeries indulges consumers with a unique range of products. In 2013 the Group achieved a turnover of EUR 332.3 million. The shares of Lotus Bakeries are listed on Euronext Brussels.

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Additional information on Lotus Bakeries can be found on www.lotusbakeries.com