



Press release

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LOTUS BAKERIES HAS WITHDRAWN SOME BATCHES OF AMICO, MADELEINE, ZEBRA & MINI-FRANGIPANE FROM SALE IN BELGIUM

Last weekend, Lotus Bakeries decided to carry out further tests on a number of batches of cake specialties, which were produced using contaminated eggs.

Based on these tests, the quantity of fipronil in a small number of batches of AMICO, MADELEINE, ZEBRA & MINI-FRANGIPANE was slightly above the recommended EU level for finished products, but far below the level for food safety. The fipronil contamination in these products is very low and represents no risk whatsoever to public health. There is therefore no cause for concern in case of consumption.

Lotus Bakeries assumed responsibility immediately and decided to withdraw all non-compliant products from the Belgian market. All supermarkets and other sales channels of Lotus Bakeries in Belgium are requested to block the batches in question and remove them from the shelves. Lotus Bakeries wishes to emphasise that only a few batches are affected. Therefore, all Lotus Bakeries products currently in store comply with the relevant legislation.

Lotus Bakeries regrets this situation, wishes to thank its customers and apologises for the inconvenience.

Lotus Bakeries in a nutshell

Lotus Bakeries is active worldwide in the indulgent and natural snacking segment with the Lotus, Lotus Biscoff, Lotus Dinosaurus, Lotus Suzy, Peijnenburg, Snelle Jelle, Annas, Nâkd, Trek, BEAR and Urban Fruit brands. Lotus Bakeries, with headquarters in Belgium, is a dynamic, internationally oriented company with production facilities in Belgium, the Netherlands, France and Sweden, and sixteen own sales organizations in Europe, America and Asia. Lotus Bakeries also works with commercial partners in approximately forty countries worldwide. Lotus Bakeries has approximately 1,450 employees. By maintaining a healthy balance between tradition and innovation, the Lotus brand indulges consumers with a unique range of high-quality, tasty products. With Peijnenburg and Snelle Jelle, the company is market leader in gingerbread in the Netherlands. Under the Nâkd, Trek, BEAR and Urban Fruit brands, Lotus Bakeries offers tasty snacks, manufactured from all-natural, unprocessed ingredients, with no added sugar. In 2016 the Group achieved a turnover of EUR 507.2 million. The shares of Lotus Bakeries are listed on Euronext Brussels.

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Further information on Lotus Bakeries can be found on www.lotusbakeries.com

