DISCLOSURE OF BUYBACK OF TREASURY SHARES

On May 9th, 2014, the Extraordinary General Meeting of Lotus Bakeries NV has authorised the board of directors to repurchase shares in Lotus Bakeries NV for a period of 5 years.

In accordance with this authorisation, Lotus Bakeries NV has requested a financial intermediary to proceed with the buyback. This buyback has to be situated within the framework of the stock option plans to the benefit of its personnel.

In the period from July 15, 2015 up to and including July 23, 2015, Lotus Bakeries NV acquired a total of 149 shares on NYSE Euronext Brussels.

Lotus Bakeries NV currently holds 21,294 treasury shares, i.e. 2.62% of the total shares outstanding.

Date of purchase	Number	Fixed price per	Total amount
		share (EUR)	(EUR)
15/07/2015	149	1,320.00	196,680.00

Lotus Bakeries in a nutshell

Lotus Bakeries focuses on authentic specialties from the biscuit and cake world: original caramelized biscuits (Biscoff), gingerbread, cake specialties, waffles and pepparkakor biscuits. Lotus Bakeries, with headquarters in Belgium, is a dynamic, internationally oriented company with production facilities in Belgium, the Netherlands, France and Sweden, own sales organisations in approximately 10 European countries, in the United States, Hong Kong, China, South Korea and Chile and works with commercial partners for the other countries. With 1,281 employees, Lotus Bakeries produces and sells high-quality, tasty products under the Lotus, Peijnenburg and Annas brand names. By maintaining a healthy balance between tradition and innovation, Lotus Bakeries indulges consumers with a unique range of products. In 2014 the Group achieved a turnover of EUR 347.9 million. The shares of Lotus Bakeries are listed on Euronext Brussels.

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Further information on Lotus Bakeries can be found at www lotusbakeries.com

