DISCLOSURE OF BUYBACK OF TREASURY SHARES

On May 9th, 2014, the Extraordinary General Meeting of Lotus Bakeries NV has authorised the board of directors to repurchase shares in Lotus Bakeries NV for a period of 5 years.

In accordance with this authorisation, Lotus Bakeries NV has requested a financial intermediary to proceed with the buyback. This buyback has to be situated within the framework of the stock option plans to the benefit of its personnel.

On April 8th, 2015, Lotus Bakeries NV acquired 200 shares on NYSE Euronext Brussels.

Lotus Bakeries NV currently holds 18,866 own shares, i.e. 2.33% of the total shares outstanding.

<table>
<thead>
<tr>
<th>Date of purchase</th>
<th>Number</th>
<th>Price per share (EUR)</th>
<th>Total amount (EUR)</th>
</tr>
</thead>
<tbody>
<tr>
<td>08/04/2015</td>
<td>200</td>
<td>1,253.00</td>
<td>250,600.00</td>
</tr>
</tbody>
</table>

Lotus Bakeries in a nutshell

Lotus Bakeries focuses on authentic specialties from the biscuit and cake world: original caramelized biscuits (Biscoff), gingerbread, cake specialties, waffles and pepparkakor biscuits. Lotus Bakeries, with headquarters in Belgium, is a dynamic, internationally oriented company with production facilities in Belgium, the Netherlands, France and Sweden, own sales organisations in approximately 10 European countries, in the United States, Hong Kong, China, South Korea and Chile and works with commercial partners for the other countries. With 1,281 employees, Lotus Bakeries produces and sells high-quality, tasty products under the Lotus, Peijnenburg and Annas brand names. By maintaining a healthy balance between tradition and innovation, Lotus Bakeries indulges consumers with a unique range of products. In 2014 the Group achieved a turnover of EUR 347.9 million. The shares of Lotus Bakeries are listed on Euronext Brussels.

For more information please contact:

Jan Boone, CEO
Tel. + 32 9 376 26 14

Sofie Dumarey, Corporate Secretary
Tel. + 32 9 376 69 39

Further information on Lotus Bakeries can be found at www.lotusbakeries.com