



FIRE AT LOTUS BAKERIES WAFFLES FACTORY IN MEISE

A fire broke out in one of the Lotus Bakeries production facilities, i.e. in Meise at approximately 11 o'clock this morning. All persons present in the factory have been evacuated in a timely manner and brought to a safe location. There are no casualties amongst the Lotus Bakeries employees. The employees have been offered shelter nearby the factory.

The fire brigade has arrived at the scene and has done the utmost in order to subdue the fire. Unfortunately, the factory has completely been destroyed.

The factory in Meise produces waffles, mainly for the French and English markets. The waffles for the Belgian market are mainly produced in the Courcelles factory. We will now take all necessary measures in order to maintain deliveries to the customers.

CEO Jan Boone: "We feel relieved that there are no casualties amongst our employees. However, this day will remain a dark page in the history of Lotus Bakeries. We wish to express our sincere gratitude to the fire brigade for their efforts."

Lotus Bakeries in a nutshell

Lotus Bakeries focuses on authentic specialties from the biscuit and cake world: original caramelized biscuits (Biscoff), gingerbread, cake specialties, waffles and pepparkakor biscuits. Lotus Bakeries, with headquarters in Belgium, is a dynamic, internationally oriented company with production facilities in Belgium, the Netherlands, France and Sweden, own sales organisations in approximately 10 European countries, in the United States, Hong Kong, China, South Korea and Chile and works with commercial partners for the other countries. With 1,281 employees, Lotus Bakeries produces and sells high-quality, tasty products under the Lotus, Peijnenburg and Annas brand names. By maintaining a healthy balance between tradition and innovation, Lotus Bakeries indulges consumers with a unique range of products. In 2014 the Group achieved a turnover of EUR 347.9 million. The shares of Lotus Bakeries are listed on Euronext Brussels.

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Further information on Lotus Bakeries can be found at www.lotusbakeries.com