

LOTUS BAKERIES NV

ANNOUNCEMENT OF PAYMENT OF THE DIVIDEND

The Ordinary General Meeting of Shareholders of 8 May 2015 has decided to allocate from the profit of the financial year 2014, a net dividend per share of EUR 9.30 EUR (gross dividend per share = EUR 12.40).

The ex-dividend date is 14 May 2015. The dividend will be payable as from 18 May 2015 on surrender of coupon n° 27 at the Bank Degroof, BNP Paribas Fortis, Belfius, ING Bank, KBC Bank and Petercam.

Lotus Bakeries in a nutshell

Lotus Bakeries focuses on authentic specialties from the biscuit and cake world: original caramelized biscuits (Biscoff), gingerbread, cake specialties, waffles and pepparkakor biscuits. Lotus Bakeries, with headquarters in Belgium, is a dynamic, internationally oriented company with production facilities in Belgium, the Netherlands, France and Sweden, own sales organisations in approximately 10 European countries, in the United States, Hong Kong, China, South Korea and Chile and works with commercial partners for the other countries. With 1,281 employees, Lotus Bakeries produces and sells high-quality, tasty products under the Lotus, Peijnenburg and Annas brand names. By maintaining a healthy balance between tradition and innovation, Lotus Bakeries indulges consumers with a unique range of products. In 2014 the Group achieved a turnover of EUR 347.9 million. The shares of Lotus Bakeries are listed on Euronext Brussels.

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Further information on Lotus Bakeries can be found at www lotusbakeries.com

