Materiality analysis
Governance and reporting

Lotus Bakeries’ ‘Care for Today, Respect for Tomorrow’ sustainability strategy is the responsibility of the Executive Committee (EXCO). The EXCO reports regularly to the Board of Directors on the different priorities and actions. In addition to various HR topics and the cybersecurity strategy, given the geopolitical and macroeconomic developments, the availability of raw materials and the energy policy were also high up on the agenda.

Top 20 sustainability priorities

A materiality assessment helps determine which topics are important to both the company and its stakeholders. It is important to also involve our stakeholders in our sustainability ambition and programme and to give them input. Lotus Bakeries conducts a full review of sustainability priorities on a periodic basis to ensure that all developments are reflected both inside and outside the company. The starting point was a questionnaire that was based on the pillars and existing priorities of our sustainability programme on the one hand and, on the other hand, was inspired by developments and priorities within the broader sustainability domain. These questions were submitted to a relevant group of stakeholders and the EXCO. The materiality assessment thus defined the following top 20 sustainability priorities. The relevance and importance of these topics are confirmed on a periodic basis and updated as necessary.
Our materiality matrix

1. Food safety
2. Financially sound company
3. Long-term strategy
4. Procurement and traceability
5. Taste experience
6. Balanced portfolio of products
7. Nutritional aspects
8. Consumer packaging
9. Corporate governance
10. Corporate culture
11. Diversity
12. Education for all
13. Employee well-being
14. Energy consumption
15. Waste reduction
16. Climate change
17. Sustainability reporting
18. Code of Conduct
19. Local involvement
20. Water consumption and treatment