

## Lotus Bakeries marks the start of the expansion of its Lembeke production site



*From left to right: Kristof Daskalovski (Plant Director Belgium), Pieterjan Vereecke (Operations Director Belgium), Isabelle Maes (CMO Lotus Bakeries & CEO Natural Foods), Jan Boone (CEO), Saskia De Paepe (General Manager Belgium), Ignace Heyman (COO).*

**Lembeke (Belgium)** - Jan Boone, CEO of Lotus Bakeries, held the groundbreaking ceremony for an additional production hall at its Lembeke site. This new building will enable further expansion of Biscoff® production in Belgium, supporting the brand's continued international growth and strengthening Lotus Bakeries' balanced production footprint across three continents.

Biscoff® has been produced in Lembeke for more than 90 years, reflecting the brand's heritage, craftsmanship, process know-how and quality standards. Today, the Lembeke Biscoff® factory mainly serves the European market, while the dedicated Biscoff® factories in Chonburi (Thailand) and Mebane (US) supply the Asia-Pacific region and the American continent respectively.

All required permits have been obtained, and construction has now formally started.

The expansion will increase the total production capacity and further consolidate Lembeke's strategic role within the Group and across the global cookie landscape as the largest single-product cookie production site in Europe. The first production from the new facilities is expected within two years.



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From the outset, the project has been designed with strong attention to its surroundings. Lotus Bakeries is implementing extensive greening and landscaping measures, including low-noise technologies, noise-reducing infrastructure, the replanting and reallocation of trees, and the creation of nearly one hectare of new green space. These efforts aim to integrate the new building harmoniously into the environment.

Jan Boone, CEO of Lotus Bakeries, comments:

*“This expansion feels like a very natural next step in the globalisation of Biscoff®. Biscoff® was created here in Lembeke, more than 90 years ago, and from day one our focus has been on quality, craftsmanship and the power of branding. I would also like to thank Flanders and the Municipality for their support and enthusiasm for this project. Their trust gives us the confidence to continue building the future of Lotus Bakeries right here, where our story began.”*

#### Lotus Bakeries in a nutshell

Founded in 1932 by Jan Boone with the creation of the iconic Biscoff® cookie, Lotus Bakeries has grown into a global snacking company with a diverse brand portfolio. Alongside its universally loved Biscoff® brand, the Group offers a range of better for you snacking brands, including näkd.®, TREK®, BEAR®, Kiddylicious® and Peter’s Yard®, as well as a range of local hero brands such as Lotus®, Suzy®, Dinosaurus®, Annas®, Peijnenburg® and Snelle Jelle®.

Headquartered in Belgium, Lotus Bakeries is a dynamic and internationally oriented company, with production facilities across Europe, the Americas, Asia and Africa. The Group is active in more than 70 countries through its own sales organisation and a network of commercial partners worldwide. Lotus Bakeries employs around 4,150 people and achieved a revenue of EUR 1,355 million in 2025. The majority of shares are owned by the Boone and Stevens families, complemented by a public listing on Euronext Brussels.

#### For more information please contact:

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Further information about Lotus Bakeries can be found on [www.lotusbakeries.com](http://www.lotusbakeries.com) and [www.lotusbakeriesjobs.com](http://www.lotusbakeriesjobs.com).