LOTUS BAKERIES: INTERMEDIATE STATEMENT

Turnover of the Lotus Bakeries Group remained stable during the first four months of 2010. It is important, however, to mention the slight growth in the sale of branded products. This was offset by a decrease in private label turnover and the ending of the contract of Jaffa Cake Bars for McVities.

Profitability during the first half of 2010 is expected to be similar to that of the previous financial year.

Lotus Bakeries in a nutshell
Lotus Bakeries focuses on authentic specialties from the biscuit and cake world: caramelized biscuits (speculoos), gingerbread, cake specialties, waffles and pepparkakor biscuits. Lotus Bakeries, with headquarters in Belgium, is a dynamic, internationally oriented company with production facilities in Belgium, the Netherlands, France, Sweden and Canada, own sales organizations in 9 European countries and in the United States/Canada, and an export department for the other countries. With 1224 employees, Lotus Bakeries produces and sells high-quality, tasty products under the Lotus, Peijnenburg and Anna’s brand names. By maintaining a healthy balance between tradition and innovation, Lotus Bakeries indulges consumers with a unique range of products. In 2009 the Group achieved a turnover of EUR 261.1 million. The shares of Lotus Bakeries are listed on Euronext Brussels.

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