



BAKERIES

> SINCE 1932 <

Embargo 18/05/2010 – 16.30h

Press Release  
Regulated information

## LOTUS BAKERIES: INTERMEDIATE STATEMENT

Turnover of the Lotus Bakeries Group remained stable during the first four months of 2010. It is important, however, to mention the slight growth in the sale of branded products. This was offset by a decrease in private label turnover and the ending of the contract of Jaffa Cake Bars for Mc Vities.

Profitability during the first half of 2010 is expected to be similar to that of the previous financial year.



### **Lotus Bakeries in a nutshell**

*Lotus Bakeries focuses on authentic specialties from the biscuit and cake world: caramelized biscuits (speculoos), gingerbread, cake specialties, waffles and pepparkakor biscuits. Lotus Bakeries, with headquarters in Belgium, is a dynamic, internationally oriented company with production facilities in Belgium, the Netherlands, France, Sweden and Canada, own sales organizations in 9 European countries and in the United States/Canada, and an export department for the other countries. With 1224 employees, Lotus Bakeries produces and sells high-quality, tasty products under the Lotus, Peijnenburg and Anna's brand names. By maintaining a healthy balance between tradition and innovation, Lotus Bakeries indulges consumers with a unique range of products. In 2009 the Group achieved a turnover of EUR 261.1 million. The shares of Lotus Bakeries are listed on Euronext Brussels.*

Further information can be obtained from:

- Matthieu Boone, CEO  
Tel: +32-09-376.26.11
- Filip Standaert, Corporate Secretary  
Tel: +32-09-376.26.02  
e-mail: [filip.standaert@lotusbakeries.com](mailto:filip.standaert@lotusbakeries.com)

Further information on Lotus Bakeries can be found on the **website:** [www.lotusbakeries.com](http://www.lotusbakeries.com)

[www.lotusbakeries.com](http://www.lotusbakeries.com)



**ANNA'S**